

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

DAVID J. EDMONDSON AND MARK C. HILL

For:

APPARATUS, AND ASSOCIATED METHOD, FOR DYNAMICALLY PRICING

CONENT RESPONSIVE TO QUANTITATIVE DEMAND INDICIA

U.S. Serial No.:

10/773,894

Filed:

FEBRUARY 6, 2004

Group Art Unit:

3639

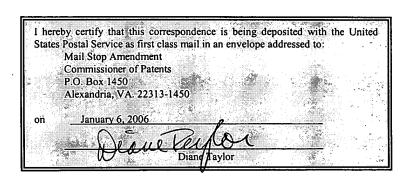
Examiner:

NELSON, FREDA ANN

Atty. Docket No.

1643.104

Mail Stop Amendment Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450



AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.111

Dear Sir:

In response to the Office action dated 6 October 2005, please amend the above-referenced application as follows:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 6 of this paper.